



UNIVERSITY
OF
LOUISIANA
L a f a y e t t e

ACADEMIC VACANCY

- POSITION:** Assistant/Associate Professor of Marketing EEO # BA 4-06
- RESPONSIBILITIES:** Teach undergraduate and graduate courses in Marketing, conduct research, and discharge other duties normally associated with a university faculty appointment. A commitment to conducting peer-reviewed published research and related scholarly endeavors is essential.
- QUALIFICATIONS:** The applicant must possess an earned doctorate in Marketing or related field and must have skills normally associated with teaching at the university level and conducting scholarly research. A record of maintaining Marketing research, teaching and service appropriate for appointment at the rank of assistant/associate professor is required. ABDs will be considered at the rank of Instructor.
- ADMINISTRATIVE UNIT:**
- The University of Louisiana at Lafayette is one of eight publicly supported universities governed by the University of Louisiana System. It consists of nine degree granting units: the College of Arts; Liberal Arts; Education; Engineering; General Studies; Nursing and Allied Health Professions; Sciences; B.I. Moody III College of Business Administration; and the Graduate School. The University has an enrollment of 16,300 students with a faculty of 550. The University offers undergraduate degrees in 80 disciplines, the master's degree in 29 disciplines, and the doctorate in 9 disciplines.
- The B.I. Moody III College of Business Administration consists of five academic units in the disciplines of Accounting; Business Systems, Analysis and Technology; Economics and Finance; Management; and Marketing and Hospitality. The College has an enrollment of 2,800 students with a full-time faculty of 50. In addition, there is an MBA enrollment of 175 students. The College is accredited by AACSB International.
- The Department of Marketing and Hospitality has a faculty of 8 with 485 students majoring in the degree program of Marketing and 160 students majoring in the degree program of Hospitality Management. The Department participates in the MBA program and provides instruction as a service to the College and the University at the undergraduate level.
- SALARY:** Competitive, depending upon qualifications and experience.
- STARTING DATE:** August, 2008.
- APPLICATIONS:** The position will remain open until filled. Candidates are invited to send a letter of application, current vita and transcript, and three letters of reference to:

Gwen Fontenot, Department Head
Marketing and Hospitality
The University of Louisiana at Lafayette
ULL Box 43490
Lafayette, LA 70504-3490
fontenotg@louisiana.edu
Website: cobweb.louisiana.edu